

EEO PUBLIC FILE REPORT

For the period beginning October 1, 2023 and ending September 30, 2024

Prepared for: Benne Broadcasting Co of Lake Ozark Inc, Benne Broadcasting Co LLC
And Benne Broadcasting of Sedalia LLC

This report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA (yes/no)</u>
KQUL	55671	FM	Lake Ozark MO	NO
KLOZ	8676	FM	Eldon MO	NO
KDRO	40662	AM	Sedalia MO	NO
KPOW	78321	FM	La Monte MO	NO

A. FULL TIME HIRES

The following is a list of full-time positions filled and recruitment sources used for each position:

1. Job Title: On Air announcer KPOW/KDRO

Date filled: May 2024

Total # of interviews: 2

- Ran help wanted ads on our radio stations. - held 1 interview from walk in applicant.
- Recruited one announcer from another station.

Hired the announcer that left competitor.

2. Job Title: Program Director (KLOZ/KQUL)

Date filled: May 2024

Total # of interviews: 5

- Ran help wanted ads on our radio stations - held 2 interviews from walk in applicants
- Posted help wanted ads on industry websites (Missouri Broadcasters Assn website and Radio Insight.com website) hired 2 different applicants
- Moved program director from KPOW/KDRO to KLOZ/KQUL.

Hired 2 different applicants, both left after one month time to pursue other jobs. Then moved program director from KPOW/KDRO to KLOZ/KQUL.

3. Job Title: Sales person (KLOZ/KQUL)

Date filled: September 2024

Total # of interviews: 2

- Ran help wanted ads on our stations – held 1 interview
- Received resume from previous employee - held interview

Hired previous employee.

- B. The total number of persons interviewed for all full time positions during the period covered by this report was: 9
- C. The following FCC recommended activities were engaged in during the period covered by this report.
- KLOZ and KQUL sponsor booth at Halloween festival at HyVee market in Osage Beach, signage for help wanted, part time on air with contact info for Program Director to apply
 - KPOW/KDRO sponsor booth at Halloween festival on Ohio Street in Sedalia with signage for help wanted, salesperson and part time on air with contact info for Program Director.
 - KPOW/KDRO held job fair on property with several other local businesses in attendance looking for new employees. Open door/walk in job fair advertised on our stations. Program director was on hand in booth to answer any questions and hand out applications.
 - General Manager of KPOW/KDRO held sales training seminar for sales employees from KLOZ/KQUL and KPOW/KDRO onsite.
 - Program Director that moved from KPOW/KDRO to KLOZ/KQUL has held onsite training for KLOZ/KQUL employees.

Report prepared by:

Karen Hurtubise
Business Administrator
Benne Broadcasting
(573) 348-1958