

**FOR IMMEDIATE RELEASE**

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# **KANROCKSAS ANNOUNCES REMAINING ACTS AND INTRODUCES SINGLE DAY TICKETS FOR 2-DAY MUSIC FESTIVAL STARRING EMINEM FRIDAY NIGHT, MUSE SATURDAY NIGHT;**

**Kansas City, Kan.** (May 24, 2011) – Kanrocksas Music Festival organizers Brandmeyer Fritz Festivals (BFF), with Mammoth Productions announce the remaining acts for the inaugural two-day Kanrocksas Music Festival which include headliners Eminem and MUSE. Organizers anticipate more additions to the roster that will announce individually.

The Kanrocksas Music Festival will take over the Midwest and Kansas City area at the Kansas Speedway® as one of the top music festivals in the nation August 5 – 6 with national acts performing on multiple stages and DJ’s and live electronic acts in the Critical Mass Tent. Festival organizers are building out a phenomenal experience with plans to regularly announce details and share what to expect during the two-day event.

The new additions to the lineup create a solid lineup of 26 acts confirmed for the Kanrocksas Music Festival. Headliners Muse and Eminem were recently named to *Forbes* annual list of the "100 Most Powerful Celebrities in the World." Kanrocksas Music Festival is one of only three festival performances that Eminem has planned for 2011 in the United States.

**Single Day Tickets**

Since announcing the Kanrocksas Music Festival on April 25, fans have anticipated plans for single day ticket sales. Organizers are introducing single day ticket sales as follows:

- **Wednesday, May 25 at 10:00 a.m. until June 3 at midnight:** single day tickets on sale at \$89.50
- **June 4 at 12:01 a.m. until July 8 at midnight:** single day tickets increase to \$99.00
- **July 9 12:01 a.m until August 4 at midnight:** single day tickets increase to \$109.00
- **Festival weekend, August 5 and 6:** single day tickets are \$120

**Two-Day Passes**

Two-day passes to the festival for experiencing the entire weekend remain the most impactful value at \$179.00.

Adding to the value and fan appeal of Kanrocksas Music Festival are the options for free onsite parking and camping for ticketed guests. The Kanrocksas Music Festival has gained national interest from music fans because of the unrivaled value of the entire festival when considering what it would cost to see each of the acts individually.

**Roster Lineup (additions in red):** *(see full resource sheet enclosed)*

**Headliners**

- Eminem
- Muse

**National Acts**

**Friday**

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• The Flaming Lips</li> <li>• <b>Bassnectar</b></li> <li>• <b>Ween</b></li> <li>• Kid Cudi</li> <li>• <b>Ellie Goulding</b></li> <li>• Primus</li> </ul> | <ul style="list-style-type: none"> <li>• Arctic Monkeys</li> <li>• Jack’s Mannequin</li> <li>• D12</li> <li>• Fitz &amp; The Tantrums</li> <li>• <b>The Joy Formidable</b></li> </ul> |
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## Kanrocksas Music Festival / Page Two

### Saturday

- The Black Keys
- A Perfect Circle
- Girl Talk
- Flogging Molly
- Cage the Elephant
- OK Go
- Best Coast
- The Black Angels

### Critical Mass DJ Tent (International DeeJays and Electronica)

**Friday: TBA**

### Saturday

- Sound Tribe Sector 9
- John Digweed
- Beats Antique
- Tinie Tempah
- Kerli

### Kansas Speedway® Location and Surrounding Areas

The Kansas Speedway®, home to two NASCAR Spring Cup Series races and over 200 events annually, will now claim one of the nation's top music festivals as it hosts the inaugural Kanrocksas Music Festival. The Kansas Speedway® is located in the burgeoning area of Village West in Kansas City, Kan.

The area is home to multiple entertainment-driven companies, including Sporting Kansas City, which is opening a \$200 million state-of-the-art stadium in early June, Legends Outlets Kansas City, which is in a transition to high designer outlets, and the Hollywood Casino at Kansas Speedway, which is slated to open in the first half of 2012. Search engine conglomerate, Google, announced in March that it will launch its beta high-speed, fiber-optic network in Kansas City, Kan.

Located at the crossroads of Interstate 70 and Interstate 435, the Kansas Speedway® is easily accessible and conveniently located just 15 miles from downtown Kansas City, Mo. and 20 miles from Kansas City International Airport.

### Following Kanrocksas Music Festival

- For breaking news and announcements, follow Kanrocksas Music Festival on Facebook ([www.facebook.com/kanrocksas](http://www.facebook.com/kanrocksas)), Twitter ([www.twitter.com/kanrocksas](http://www.twitter.com/kanrocksas)) and its newly launched website ([www.kanrocksas.com](http://www.kanrocksas.com)).
- Sign up on the database to opt-in for exclusive alerts and news.
- New bands, activities and details related to Kanrocksas Music Festival will be shared via these outlets on an ongoing basis.

### About Kanrocksas Music Festival

Kanrocksas Music Festival debuts in the Kansas City metro area at the Kansas Speedway®, August 5 – 6, 2011 with headliners Eminem and Muse as well as multiple other national acts and international deejays during the 2-day, 2-night festival. Kanrocksas Music Festival is the creation of Brandmeyer Fritz Festivals (BFF), a festival organizing company comprised of Bill Brandmeyer and Chris Fritz. Brandmeyer is a successful entrepreneur who has led on many business ventures over the course of his career, while Fritz is a national figure in the concert promotions industry. Partnering with Mammoth Entertainment, a leading concert producing company based in Lawrence, Kan., BFF is dedicated to launching a successful music festival that will entertain the Kansas City-area and the nation for many years to come.

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