



18th Annual Hy-Vee Hollow Trick or Treat Event

Benefiting

Dream Factory & Wonderland Camp

What is it?

- A fundraiser for the Dream Factory & Wonderland Camp. The Dream Factory is an organization making dreams come true for critically and chronically ill children. Wonderland Camp provides summer and respite weekends for campers who have physical and developmental disabilities. Hy-Vee Hollow Trick or Treat Event is a maze set up in Hy-Vee's parking lot on Saturday, October 22nd from 4pm-7pm. Businesses are invited to set up booths and hand out candy/promotional items to the kids and families attending.

What do I have to do to be a part of this?

- Participation requires a \$100.00 donation to receive a booth. **You will also be asked to provide enough treats to hand out to 2000 or more kids.** You will have the opportunity to purchase candy from Hy-Vee at 10% off our base retail price. The earlier you purchase your candy, the more selection you will have. We can also hold the candy you purchase here at the store until the day of the event. In order to purchase candy from us, please contact Customer Service at Hy-Vee.

Why should I participate?

- It's for the Kids!
- It will be a great way to advertise your business or company (remember if there are over 2000 kids there will be parents as well)!
- All money collected is donated to the Dream Factory and Wonderland Camp.
- There will be advertising in the newspaper as well as radio to help promote this.
- There are a limited number of places for kids to trick or treat. It's safe!

If you are interested in participating in this great event, please use the registration form on the next page to sign up and mail or return to:

Hy-Vee, Inc.
929 Hwy D
Osage Beach, MO 65065
573-302-7977
Attention: Customer Service



**Registration
for
Hy-Vee Hollow Trick or Treat Event
benefiting
Dream Factory & Wonderland Camp**

Business or Company Name: _____

Address: _____

Phone #: _____

Contact Name: _____

\$100.00 Booth participation (please circle) YES or NO

Will you be purchasing candy from Hy-Vee? YES or NO

Do you need a person to man your booth? YES or NO

Additional Donation for the charities: _____

Total donation amount including booth: _____